

SRM University AP presents

Aadigyan



Indian Immersion Programme 2023

SRM University-AP, Andhra Pradesh, is a multi-disciplinary research-intensive institute combining academic rigor, evolving research ecosystem, entrepreneurial heritage, and pioneering faculty. As a leading tertiary education institution, SRM AP has been challenging the conventional learning ecosystem since its inception to create a novel avenue where passion for wisdom meets purpose and excellence

“ Globally Connected, Nationally Relevant
and Regionally Transformative ”

PROGRAM AT A GLANCE




“ Aadigyan - Indian Immersion Programme ” (IIP) is an immersion program designed to provide the latest technology & business studies in short courses by experiencing the true essence of India. Experienced professors will offer short courses at SRM AP that will drive you to current trends and give you hands-on experience. Industry visit to understand the prominence of the Indian Industries in the Global Market. An opportunity to meet international students from over 30 nations. This is a fantastic chance to learn about Indian culture, traditions, arts, food, and local tourist attractions.

We offer this program to international students studying at University/College who want to travel overseas and immerse themselves. This course blends interactive learning with field trips to tourist destinations and recreational activities. The course aims to provide students with hands-on information through hands-on experiences that promote a leadership attitude.

 **Program Dates:**
07 Days - 23rd - 29th July 2023

 **Program Fee:**
25,000 INR / 300 USD

 **Eligibility Criteria:**
Age - 18 - 22 years

PROGRAM HIGHLIGHTS



**SRM AP UNIVERSITY
CAMPUS**



AGRI TOURISM



**LOCAL TOUR & CULTURAL
SIGHTSEEING**



INDUSTRY VISIT



SHORT COURSE



ANCIENT INDIAN ART

PROGRAM ITINERARY

DAY 1	Receiving at the Airport Travel to the SRM AP Accommodation
DAY 2	Inauguration Ceremony Short Course - 1 & Faculty Interaction International Students Interaction
DAY 3	Campus Tour Short Course - 2, 3 & Faculty Interaction Movie Night
DAY 4	A workshop on Indian Arts & Crafts
DAY 5	A Tour of local sightseeing places & shopping in Vijayawada
DAY 6	Industry Visit Hyderabad city tour
DAY 7	Local Tour & Cultural Sightseeing Traveling back to the Airport & Drop off



WHAT'S INCLUDED

- Pick up from Airport
- 24x7 support and backup
- Three meals per day
- Socio-Cultural Events
- Shared accommodation
- Transport to local Cultural Sightseeing
- Drop off at Airport

WHAT'S NOT INCLUDED

- Personal Expenses
- International Flight Tickets & Visa
- Travel Insurance



HOW TO APPLY

Duration of the Programme Program Fee

7 Days (23rd - 29th July 2023)

25,000 INR / 300 USD

Eligibility Criteria

18 - 22 years

Last Date to Apply

15th June 2023

Apply through QR Code:



Apply through the link:

<https://forms.gle/9zdLgJGyutTLo4NKA>

CONTACT INFO

For more details contact :

Mr. Sandeep Samala

Sr. Program Coordinator

+91 8686950532

sandeepkumar.s@srmmap.edu.in

Ms. Swati Budda

Program Coordinator

+91 7893251888

swathi.b@srmmap.edu.in

Write to us at ir_programs@srmmap.edu.in (With Subject Aadigyan - IIP - Summer)

